



National Park Service
U.S. Department of the Interior

Martin Luther King, Jr.

National Historical Park
and Preservation District

SEPTEMBER 29, 2018
ADVENTURE CYCLING ASSOCIATION

• BIKE YOUR •
PARK DAY
BIKEYOURPARKDAY.ORG

The logo is a green shield-shaped emblem. At the top, it contains the date 'SEPTEMBER 29, 2018' and the organization name 'ADVENTURE CYCLING ASSOCIATION'. Below this, the text '• BIKE YOUR •' is flanked by two dots, followed by 'PARK DAY' in large, bold letters, and the website 'BIKEYOURPARKDAY.ORG'. The central graphic depicts a white silhouette of a mountain range with a sun rising behind it and a bicycle in the foreground.

2018 Bike Your Park Day Report

Photo courtesy of Katelyn DiGoia

Bike Your Park Day Connects Thousands



The third annual Bike Your Park Day was on September 29, 2018. The event inspired people around the world to ride in or to nearby parks and public lands, including:

- 1,613 rides
- 15,337 participants
- In all 50 U. S. states, Washington, DC
- And 11 countries



Photo courtesy of Cliff Oliver



Photo courtesy of Lida Clouser

“Bike Your Park Day at Clifford Park in Biddeford, Maine, was a blast! Thanks to all who participated and to the volunteers who supported the ride and campfire at the Community Bicycle Center afterwards!”

-Cliff Oliver, Biddeford, Maine

“Bike Your Park Day is a great way to encourage visitors to explore their national parks and public lands by bicycle. Bicycling as active transportation and healthy recreation is a fun way to experience the setting in a more natural way while promoting public health, resource protection, and other economic and social benefits while also reducing vehicle congestion and contributing to the quality of life for surrounding communities.”

-Krista Sherwood, National Park Service’s Conservation & Outdoor Recreation Programs

**September 28, 2019:
Save the date for
next year’s Bike Your
Park Day!**

Thank you to the 199 Bike Your Park Day volunteers from 41 states and Washington, DC, as well as six other countries (Australia, Brazil, Canada, Finland, Italy, and Kyrgyzstan).

Volunteer Advisors and Influencers provided resources and guidance to participants about riding in parks and public lands and helped promote Bike Your Park Day.

Bike Your Park Day Participation



Bike Your Park Day participation in the top 20 states.

The graph at right illustrates the 20 U.S. states with the most Bike Your Park Day rides. There was one especially large ride, the Tour of the Moon at Colorado National Monument, accounting for the high participant numbers in Colorado.



Photo courtesy of Robert Snedden



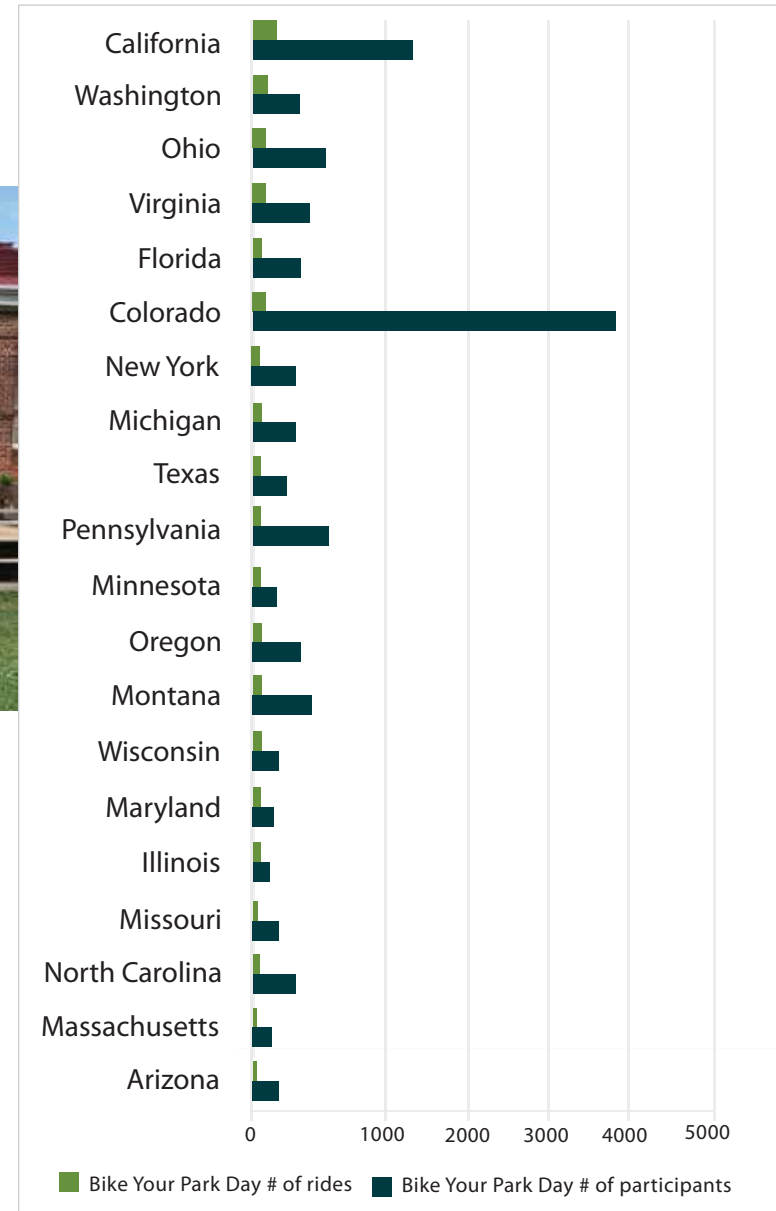
Photo courtesy of Kirk Iverson

“The Arizona Bicycle Club each year plans a camping/bike ride to the South Rim of the Grand Canyon. This year coincided with Bike Your Park Day! The weather was wonderful, the scenery beautiful, and the company grand! It was a terrific way to celebrate one of nature’s beautiful areas — by bike with friends!”

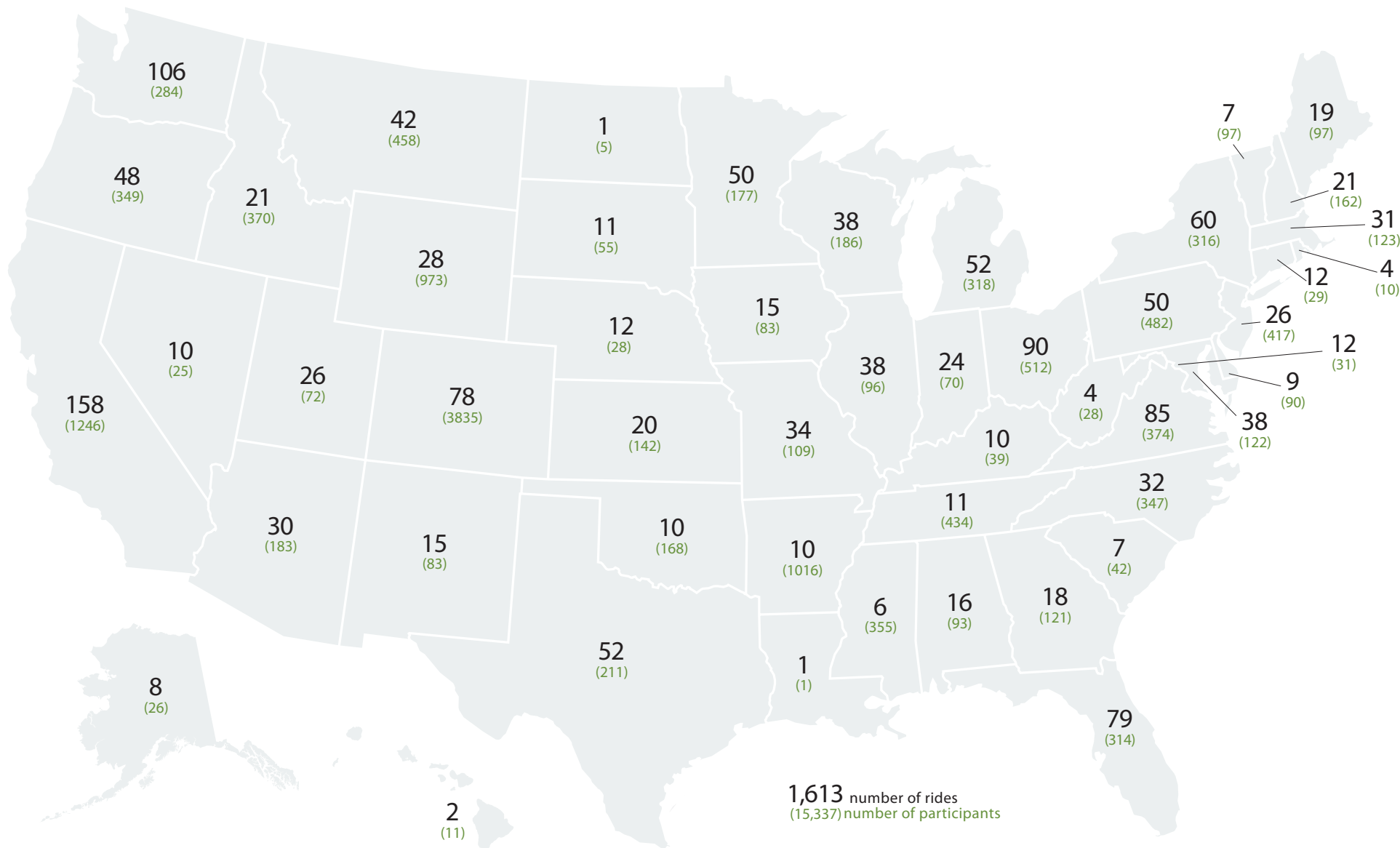
-Kerry White, Phoenix, Arizona

“The 2018 Bike Your Park Day was an opportunity to put Nevada public lands on the map! Our state is brimming with opportunities to enjoy the outdoors by bicycle. I hope the chance to visit remote places like Berlin-Ichthyosaur State Park will encourage people to explore Nevada by bike. I look forward to sharing another park in 2019.”

-Kurstin G. Graham, Reno, Nevada



All 50 States Participated

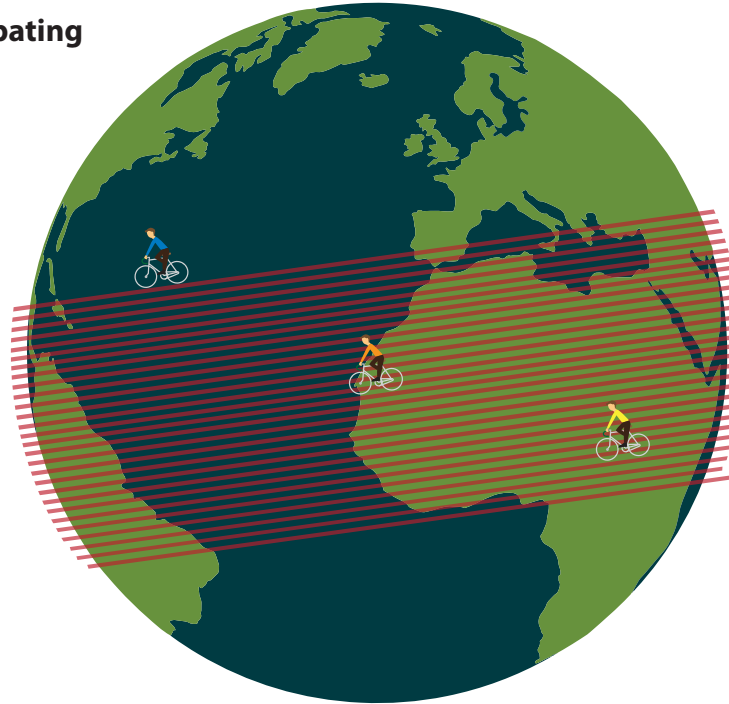


What Motivated People to Ride



Participants ranked their reasons for participating in Bike Your Park Day.

- 1 Be part of Adventure Cycling's global initiative to get people to explore parks and public lands by bicycle (39%)
- 2 Be outside and feel more connected with nature (23%)
- 3 Get exercise and maintain my physical health (23%)
- 4 Spend time with others (5%)
- 5 Experience a park or public land in a new way (13%)



Bike Your Park Day participants rode over 717,516 miles.

Each participant rode an average of 46.8 miles on Bike Your Park Day.

Over 15,337 people rode 717,516 miles on Bike Your Park Day. That's more than 28 times around Earth!

"Little Manatee River State Park had the largest group bicycle ride ever for the National Bike Your Park Day Ride. Over 30 people showed up, and we had an excellent ride with perfect weather."

-Logan Dodson, Wimauma, Florida



Photo courtesy of Niki Lehnerr



Photo courtesy of Ally Mabry



Photo courtesy of Ally Mabry

Pedal Missoula Pedals to Travelers' Rest State Park

Thirty cyclists rode their bikes 12 miles each way to Travelers' Rest State Park with Pedal Missoula, a group that promotes riding bikes and connecting members of the community. Several businesses

supported the ride by offering complimentary coffee, pastries, pizza, and beer. It was a chilly and blustery day, but they had a great time.

Parks and Public Lands: Where Did Participants Ride?

Participants rode in all types of public lands.

The majority of Bike Your Park Day participants visited state parks, national parks, and city or county parks. Some people visited more than one type of park.

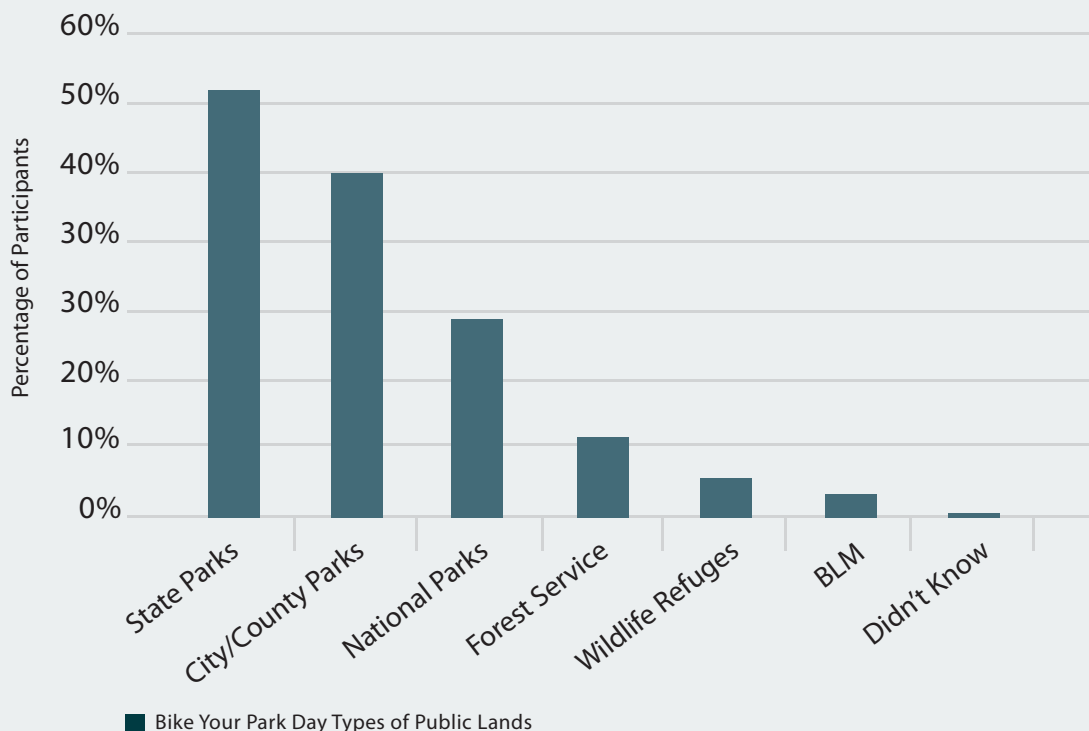
“We road 25+ miles of single- and doubletrack trails at John Boyd Thacher State Park in upstate New York. It has been a rainy season this year, so the trails were overly wet and muddy, which made it challenging, but loads of fun!”

-Keith Boehlke, Fultonville, New York



Photo courtesy of Charlie Hatton

Bike Your Park Day Types of Public Lands



- **6.2% of participants rode in parks and public lands for the first time.**
- **100% of participants will ride in parks and public lands again.**
 - 80.5% said they already ride their bike in parks and public lands.
 - 19.5% said their Bike Your Park Day experience makes them want to ride in parks and public lands again.

Testimonials



“Saturday was picture-perfect bike riding and weather — mid-60s with no humidity! We had a great experience riding through Fish Creek, Saratoga Monument, Saratoga National Historical Park, and finally the Schuylerville House in Schuylerville, New York. It was an awesome biking day. I’m looking forward to doing it again next year.”

-Dan Lynch, Saratoga Springs, New York



Photo courtesy of Eva Dunn-Froebig



Photo courtesy of Tara Eaton Tensen



Photo courtesy of Thea Garrett

“I organized a Bike Your Park Day event, because our parks are some of the most remote (only accessible in the summer by plane or boat and snow machine or dogsled in the winter) we biked to parks in Kotzebue and did a community clean-up of our local public spaces. Winds were high (up to 30 mph) but so were spirits and our 20 participants picked up over 60 lbs of trash.”

-Thea Garrett, winner of the Adventure Cycling Greg Siple Award for Young Adult Bicycle Travel and National Park Service ranger working in the Western Arctic National Parklands in Kotzebue, Alaska



Photo courtesy of Rick Nevins

“Over 40 members and guests of the Williamsburg Area Bicyclists cycled out of York River State Park today, followed by a delicious potluck picnic afterwards!”

-Rick Nevins, Williamsburg, Virginia

Bike Your Park Day Reach



Bike Your Park Day reached millions of people.

Bike Your Park Day generated at least **50 million media impressions** in the past three years.

62% of participants shared Bike Your Park Day promotional resources in a variety of ways.

27% Shared Bike Your Park Day stickers and/or postcards in my community or with friends.

25% Shared Bike Your Park Day on my social media channels

19% Shared the web link BikeYourParkDay.org.

15% Shared #bikeyourpark on social media.

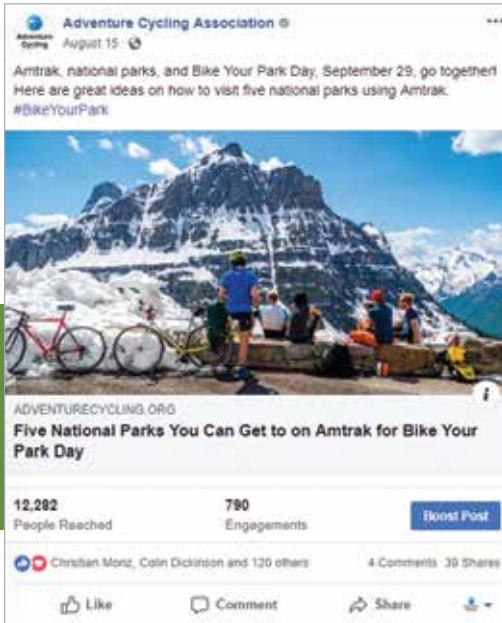
11% Included information about Bike Your Park Day in my bike club, bike shop, or meet-up newsletter.

6% Hung up Bike Your Park Day posters in my community.

5% Purchased Bike Your Park Day T-shirt or socks in Adventure Cycling's Cyclosource store.



Bike Your Park Day Reach



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Thank You 2017 Sponsors!



Bike Your Park Day was supported by the following sponsors. Without their support, 2018 Bike Your Park Day would not be possible.



INSIDE + OUT



Photos: Michele Pierson

Prizes and Swag
Everyone who registered for Bike Your Park Day received a sticker in the mail, and the first 250 people who registered received a three-ounce bag of coffee courtesy of Black Coffee Roasting Co.



Everyone who registered by September 23 was entered to win a Co-Motion Cycles bike and an Amtrak trip for two.



Join us for Bike Your Park Day
on September 28, 2019!

Photo: George Hofheimer

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